

From Showbiz to Supermarkets: Tru Blood and 8 Other Products That Got Real

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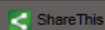
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September 28, 2009 | 0 Readers Recommended This

HBO launched the bottled beverage **Tru Blood** at July's Comic-Con in San Diego. As the fictional product from the **show** of the same name, it's the (non-blood) beverage choice of vampires everywhere. The real life version is sweet, tangy, and carbonated, and will be available on September 28. Even at \$16 a four-pack, we expect it to fly off shelves.

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